



# Association of Travel Instruction **Sponsorship Packet**

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## 25th Annual Conference

July 29 – July 31  
BOSTON, MA



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Advancing Independence Through Accessible Mobility



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## Who We Are

Thank you for considering sponsoring the 25th Annual Association of Travel Instruction (ATI) Conference! This event provides sponsors with an exceptional opportunity to connect with their target audience.

Established in 1998 and officially incorporated in 2001, ATI hosts a unique professional conference each year. Our goal is to connect educators, transportation providers, disability professionals and other community groups across the U.S. and beyond, offering vital resources and tools for travel instruction. Participants include, but are not limited to, travel trainers, mobility managers, orientation and mobility specialists, outreach coordinators and job coaches working for transit agencies, school districts, independent living centers, community rehabilitation agencies, adult day services and more. Parents and teachers of children with disabilities, as well as advocates for disability, older adults and transportation, are also welcome.



# Mission & Values



To advance the right of all persons with disabilities and older adults to equal access to public transportation and community participation by providing: support, information, training and education to promote quality Travel Instruction.

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ATI supports the professional development of Travel Trainers, empowering them to teach individuals how to navigate public transit or their preferred mobility options. Committed to advocacy, ATI upholds the values of teaching excellence, fostering independence, promoting respect and integrity, and championing diversity and inclusion.



# Targeted Marketing & Exposure

Marketing for the ATI conference will be conducted both locally and nationally. Announcements will be made through the ATI website, on social media and via email campaigns. Our website highlights information about conference speakers, sponsors and exhibitors, provide updates, conference schedule and more to both the public and conference attendees, including members and non-members alike.

Many of our sponsorship levels are linked with special events held during the conference. These levels offer opportunities for sponsors to interact directly with conference attendees. Your support will provide valuable services and information to the community, while also offering positive visibility and exposure for your organization.

Sincerely,  
Raven Alexander  
ATI Board President  
Conference Chair



# 2025 ATI CONFERENCE SPONSOR OPPORTUNITIES

## **PLATINUM LEVEL SPONSOR – \$1,000**

SPONSOR ATI'S ANNUAL AWARD LUNCHEON  
[SEVERAL OPPORTUNITIES AVAILABLE]

- Full page ad in the Conference program booklet (note this may be a digital form)
- One year organization level membership to ATI
- Full conference registration included for two (2) attendees
- Table to display company information and products on day one and two of the conference
- Banner (provided by sponsor) displayed in common area for duration of the conference
- Logo on the large screen of the conference slideshow
- Logo, sponsor information and link to website in the sponsor area of webpage
- Logo on ATI-provided printed materials for attendees
- Sponsor listing on newsletter articles and ATI social media flyers
- Opportunity to speak (15 minutes) to the conference during the opening session

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## **GOLD LEVEL SPONSOR – \$500**

SPONSOR ATI'S NETWORKING EVENT  
[SEVERAL OPPORTUNITIES AVAILABLE]

- Full page ad in the Conference program booklet (note this may be a digital form)
- One year organization level membership to ATI
- Full conference registration included for one (1) attendee
- Table to display company information and products on day one of the conference
- Banner (provided by sponsor) displayed in common area for duration of the conference
- Logo on the large screen of the conference slideshow
- Logo, sponsor information and link to website in the sponsor area of webpage
- Sponsor listing on newsletter articles and ATI social media flyers
- Opportunity to speak with attendees and promote company during networking event

# 2025 ATI CONFERENCE SPONSOR OPPORTUNITIES

## **SILVER LEVEL SPONSOR – \$300**

SPONSOR ONE OF ATI'S LIGHT BREAKFASTS OR BREAKS  
[SEVERAL OPPORTUNITIES AVAILABLE]

- Table to display company information and products during the sponsored breakfast or break
- Opportunity to speak with attendees and promote company during sponsored breakfast or break
- One year individual level membership to ATI
- ½ page ad in the Conference program booklet (note this may be a digital form)
- Full conference registration included for one (1) attendee
- Logo on the large screen of the conference
- Logo, sponsor information and link to website in the sponsor area of webpage
- Banner (provided by sponsor) displayed in common area day of sponsored break or breakfast
- Sponsor listing on newsletter articles and ATI social media flyers
- Opportunity to speak with attendees and promote company during the breakfast

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## **BRONZE LEVEL SPONSOR – \$250**

SPONSOR AN EVENING GROUP OUTING  
[SEVERAL OPPORTUNITIES AVAILABLE]

- ¼ page ad in the Conference program booklet (note this may be a digital form)
  - One year individual level membership to ATI
  - Logo on the large screen of the conference
  - Logo, sponsor information and link to website in the sponsor area of webpage
  - Sponsor listing on newsletter articles and ATI social media flyers
  - Opportunity to speak with attendees and promote company
- Sponsor an evening group outing



# 2025 ATI CONFERENCE SPONSOR OPPORTUNITIES

## **COPPER LEVEL SPONSOR – \$175** SPONSOR ONE OF ATI'S BREAKS OR IDEA CAFE [SEVERAL OPPORTUNITIES AVAILABLE]

- ¼ page ad in the Conference program booklet (note this may be a digital form)
- One year individual level membership to ATI
- Logo on the large screen of the conference
- Logo, sponsor information and link to website in the sponsor area of webpage
- Sponsor listing on newsletter articles and ATI social media flyers

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## **FRIEND OF ATI – \$100** [MANY OPPORTUNITIES AVAILABLE]

- Acknowledgement of your gift in the Conference program booklet (note this may be a digital form)
- Logo on the large screen of the conference
- Logo, sponsor information and link to website in the sponsor area of webpage





# 2025 ATI CONFERENCE SPONSOR OPPORTUNITIES

## **IN-KIND DONATION (VARIES)** [MANY OPPORTUNITIES AVAILABLE]

ATI appreciates in-kind donations such as printing services for the Conference materials, promotional materials such as lanyards that can be used for member name badges, and much more. If your organization or company is able to donate an in-kind service to ATI or item for all attendees, please let us know! We are happy to extend the sponsorship level benefits based on the items being donated. If providing an in-kind donation or in-kind donation idea, please select "In-Kind Donation" from payment options on the online form.

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## **INTERESTED IN MULTIPLE DONATIONS OR ANOTHER AMOUNT?**

If your organization or company is interested in an amount not listed in our sponsorship opportunities, please provide us with your preferred donation value. We are happy to extend the sponsorship level benefits based on the amount being donated.

If you wish to be a sole sponsor or co-sponsor of an event, or if you have other sponsorship ideas, please let us know! Let us work together to find a package that is right for you.



# Submission Information

All sponsorship requests will be considered on a first-come, first selected basis.

Please visit our conference sponsorship page at the following web address to submit your sponsorship today.

[www.travelinstruction.org/conferencesponsorship](http://www.travelinstruction.org/conferencesponsorship)

Should you have any questions, please contact Raven Alexander, ATI President and Conference Chair, at [raven.alexander@travelinstruction.org](mailto:raven.alexander@travelinstruction.org).

## Thank you for your support!



# Contact



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[www.travelinstruction.org](http://www.travelinstruction.org)



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